



Permanent Junior Bulletin Reef Junction, California 93239



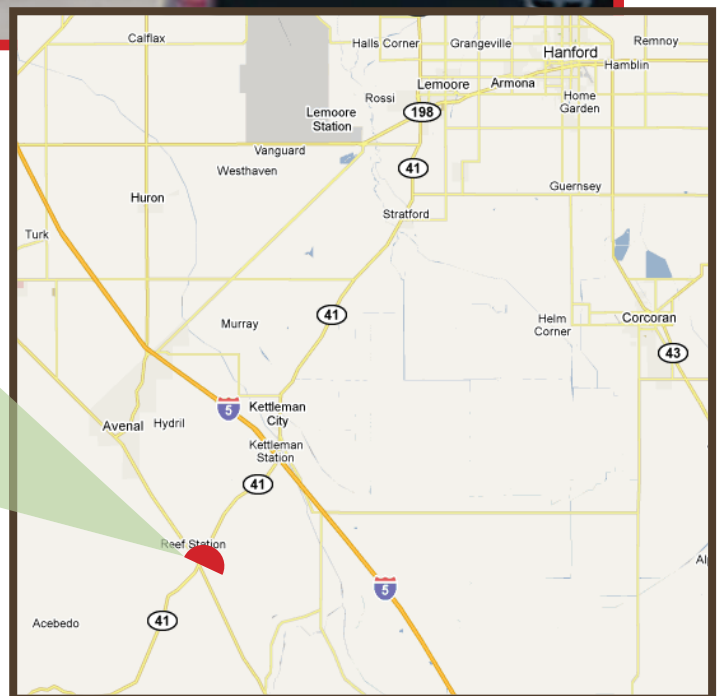
Panel# RC41S Tab# 30647585:

HWY 41 WL n/o HWY 33
South/Face, 10' x 24'

EOIs/Week: 9,403
Illuminated Dusk to Midnight

Longitude: -120.04598 **Latitude:** 35.89093

Trade Area: This display reaches all traffic heading Northbound on Hwy 41, which is the most direct route from the Central Coast to Fresno. Located just six miles west of Interstate 5, this display is the **ONLY** illuminated billboard travelers will see before I-5 on their way to Kettleman City. Two 400 Watt lamps illuminate this location, making it impossible to ignore at night.



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