



Permanent Junior Bulletin Reef Junction, California 93239



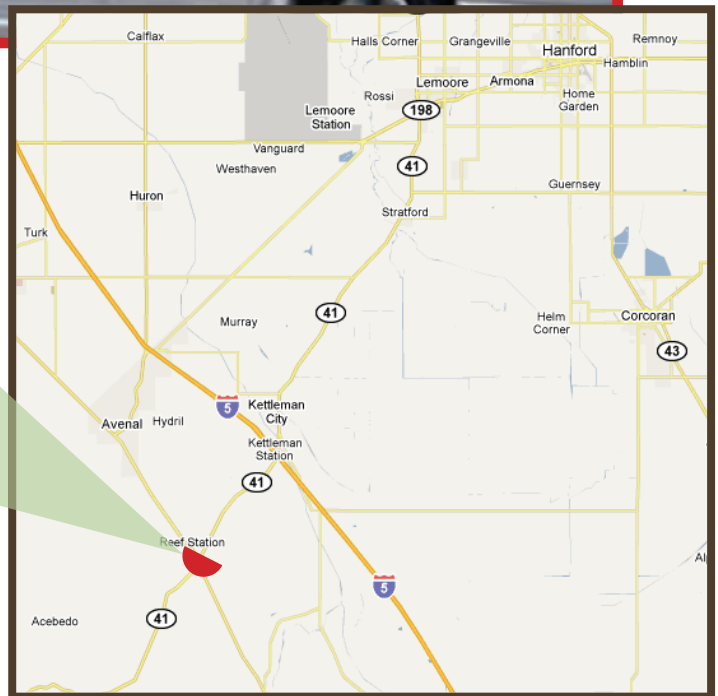
Panel# RC41N Tab# 30647584:

HWY 41 WL n/o HWY 33
North/Face, 10' x 24'

EOIs/Week: 12,556
Illuminated Dusk to Midnight

Longitude: -120.04598 **Latitude:** 35.89093

Trade Area: This display reaches all traffic heading Southbound on Hwy 41, which is the most direct route from Fresno to the Central Coast. Located just six miles west of Interstate 5, this display is the **ONLY** illuminated billboard travelers will see after crossing I-5 on their way to Paso Robles. Two 400 Watt lamps illuminate this location, making it impossible to ignore at night.



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