



# Permanent Junior Bulletin

Reef Junction, California 93239



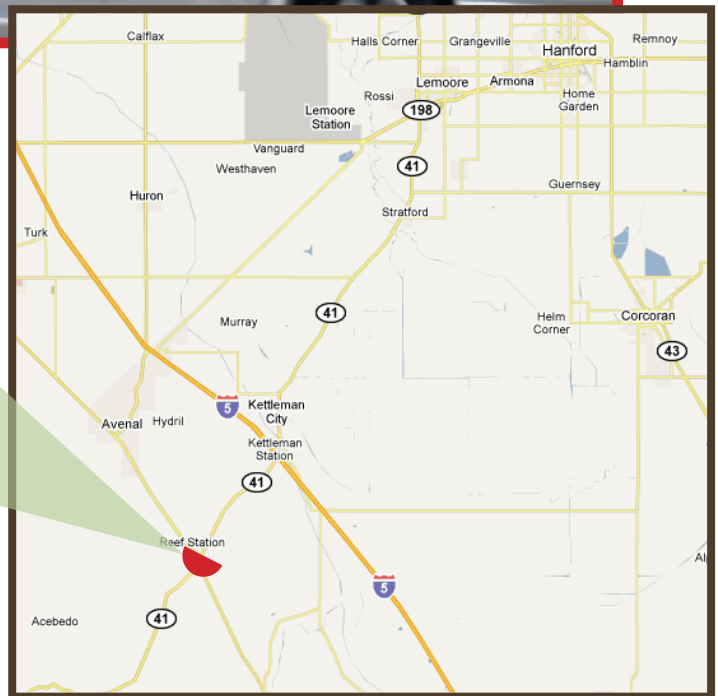
**Panel# RC41N Tab# 30647584:**

HWY 41 WL n/o HWY 33  
North/Face, 10' x 24'

**EOIs/Week:** 12,556  
Illuminated Dusk to Midnight

**Longitude:** -120.04598 **Latitude:** 35.89093

**Trade Area:** This display reaches all traffic heading Southbound on Hwy 41, which is the most direct route from Fresno to the Central Coast. Located just six miles west of Interstate 5, this display is the ONLY illuminated billboard travelers will see after crossing I-5 on their way to Paso Robles. Two 400 Watt lamps illuminate this location, making it impossible to ignore at night.



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