



Permanent Junior Bulletin Hanford, California 93230



Panel# H198E Tab# 30647581:

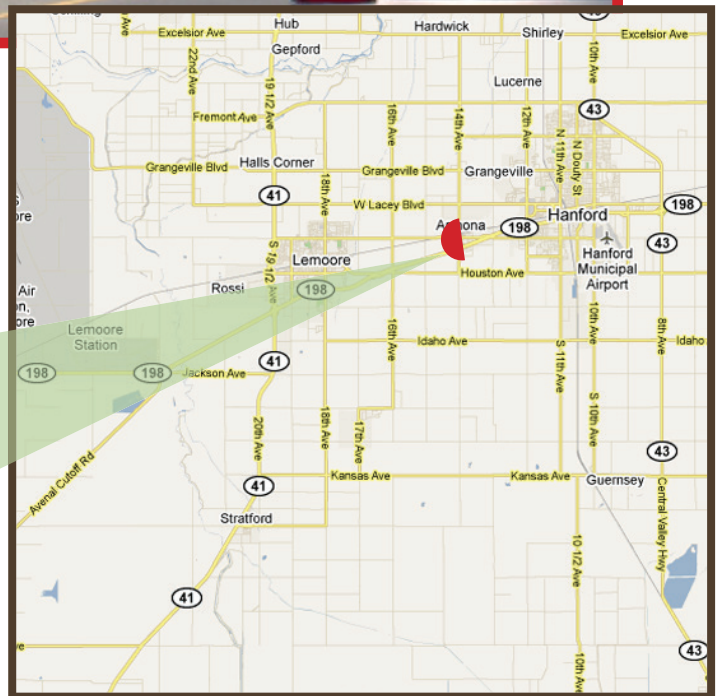
HWY 198 SL w/o 12th Avenue,
East/Face, 10' x 24'

EOIs/Week: 50,477

Illuminated Dusk to Midnight

Longitude: -119.68628 **Latitude:** 36.31586

Trade Area: This display reaches all traffic heading Westbound on Hwy 198, which is the busiest cross-town Freeway in Kings County. Located less than a mile from the Hanford Mall and the new Auto Mall, this display will put your message in front of many potential customers. Two 400 Watt lamps illuminate this location, making it impossible to ignore at night.



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